

Account Types

Billing Type

Comments

Contract # 5023459 **Date Entered** 10/08/21 **Schedule Dates** 10/12/21-10/18/21 **Last Modified** 10/08/21 **Advertiser** Mark Afshar Friends of Wendy Gooditis Delegate-D (133639) **Entered By** No Agency Buying Time Media (1779) CO-OP Product External # 11036980 POLITICAL CANDIDATE (ns) (1186) Demo **Brand** Gooditis Broadcast 10.12-10.18 (1629492) Order Type Normal Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Package Deal Sales Office WJLA/GJLA/EJLA Commission % 15.00 **Buyer Name** Phone/Fax Commission \$6,963.75 CPE **Net Total** \$39,461.25 1259/1273/11058

Local/Political Candidate Agency BRD

Standard

Separation: 30

Sales Tax

D. Dunn danak Marakla	Washington (WJLA)								
By Broadcast Month	Spots	<u>Rate</u>							
Oct. 2021	73	\$46,425.00							
Grand Total:	73	\$46,425.00							

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/21-10/15/21	3		5A- News-7News ON YOUR SIDE at 5AM	3		Х	Х	Х	Х			3	\$150.00	\$450.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 5A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/8/21
2.0	Normal Line / SPOT	10/12/21-10/15/21	3	:30	2P- ABC-General Hospital	3		Х	х	х	Х			3	\$400.00	\$1,200.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/8/21
3.0	Normal Line / SPOT	10/12/21-10/15/21	2		3:59:27P- News-7News ON YOUR SIDE at 4PM	3		Х	х	Х	Х			3	\$400.00	\$1,200.00	Washington (WJLA)	Daypart EF ABC 7 NEWS @ 4P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/8/21
4.0	Normal Line / SPOT	10/12/21-10/15/21	2		4:59:30P- News-7News ON YOUR SIDE at 5PM	3		Х	х	х	Х			3	\$600.00	\$1,800.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/8/21
5.0	Normal Line / SPOT	10/12/21-10/15/21	2		5:59:26P- News-7News ON YOUR SIDE at 6PM	3		Х	Х	Х	Х			3	\$900.00	\$2,700.00	Washington (WJLA)		10/8/21
					CON	FIF	RM	AΤ	101	VC	CC	TNC	R	AC	Γ				"
Accepted-	Agency/Advertiser:			Date:	Accepted-Si	ation:									Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 08:46 AM on Monday, October 11 2021



Run Times

Washington (WJLA	-	_
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Oct. 2021	73	\$46,425.00
Grand Total:	73	\$46,425.00

Comments

Entered

6.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30	6:58:46P- WI	heel Of Fortune	3		Х	Х	X	X		3	\$1,800.00	\$5,400.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/8/21
7.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30	7:29:26P- Je	opardy	3		х	х	X	x		3	\$2,600.00	\$7,800.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/8/21
8.0	Normal Line / SPOT	10/18/21-10/18/21	3		7:57:56P- AB the Stars (Mo	BC-Dancing with onday)		1						1	\$3,000.00	\$3,000.00	Washington (WJLA)	Daypart PT DANCING WITH THE STARS(Agency)-4Q21 (sell)	10/8/21
9.0	Normal Line / SPOT	10/15/21-10/15/21	3	:30	9P- ABC-20/2	20 (Friday)					1	1		1	\$1,500.00	\$1,500.00	Washington (WJLA)	Daypart PT 20/20 9P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/8/21
10.0	Normal Line / SPOT	10/12/21-10/15/21	3		11:00:26P- N YOUR SIDE a	lews-7News ON at 11PM	3		Х	х	X	х		3	\$500.00	\$1,500.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/8/21
		•				CON	FIF	RMA	ΑΤİ	10	1 C	10	NTR	AC	Γ			"	
Accepted-	-Agency/Advertiser:			Date:		Accepted-Sta	ation:								Date:	Comments:			

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Rate

Total

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Line

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Line Type / Break Type (Ref #)

Dates

Sec Length

		Contract # Schedule Dates	5023459 10/12/21-10/18/21	Date Entered Last Modified	10/08/21
	WJLA	Advertiser	Friends of Wendy Gooditis Delegate-D (133639)	Entered By	Mark Afsha
obc	1100 Wilson Blvd, 6th Floor	Agency	Buying Time Media (1779)	CO-OP	No
	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	11036980
		Brand	Gooditis Broadcast 10.12-10.18 (1629492)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buying Time Media		Buyer Name	, ,	Commission %	15.00
650 Massachusetts Ave I	١W	Phone/Fax	1	Commission	\$6,963.75
Ste 210		СРЕ	1259/1273/11058	Net Total	\$39,461.25
Washington, DC 20001		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Standard		

Separation: 30

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We '	Th	Fr	Sa S	Su S	pots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/12/21-10/15/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM	3		Х	Х	X	X			3	\$525.00	\$1,575.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/8/21
12.0	Normal Line / SPOT	10/16/21-10/16/21	3	:30	11P- 12A (EST)	1						X		1	\$250.00	\$250.00	Washington (WJLA)	Daypart LN ABC7 NEWS @ 11P SAT/NEWS WEEKL(Agency)-4Q21 (sell) - ESTIMATE IS BASE	10/8/21
13.0	Normal Line / SPOT	10/12/21-10/15/21	3	:30	11:35P- ABC-Jimmy Kimmel	3		X	Х	Х	Х			3	\$300.00	\$900.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PE	10/8/21
14.0	Normal Line / SPOT	10/12/21-10/18/21	3	:30	12:37A- ABC-Nightline	3	х	X	X	х	Х			6	\$100.00	\$600.00	Washington (WJLA)	Daypart LF NIGHTLINE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFO	10/8/21
15.0	Normal Line / SPOT	10/16/21-10/16/21	2		7A- ABC-Good Morning America Saturday	1						Х		1	\$400.00	\$400.00	Washington (WJLA)	Daypart WK GMA-SATURDAY(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PE	
		•			CON	FIF	RM/	AΤ	ION	1 C		NT	R/	\C1				•	
Accepted	Agency/Advertiser:			Date:	Accepted-Sta	ation:									Date:	Comments:			

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Washington (WJLA)

By Broadcast Month Spots

Oct. 2021

Grand Total:

<u>Rate</u>

\$46,425.00

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73



Run Times

Washington (WJLA		
By Broadcast Month	Spots 5	<u>Rate</u>
Oct. 2021	73	\$46,425.00
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16.0	Normal Line / SPOT	10/16/21-10/16/21	2	:30 8A- News-7N SIDE Weeker		1				Х		1	\$325.00	\$325.00	Washington (WJLA)	Daypart WK GMW SAT 8-9A(Agency)-4Q21 (sell)	10/8/21
17.0	Normal Line / SPOT	10/16/21-10/16/21	2	30 9A- ABC-Goo America Satu		1				X		1	\$400.00	\$400.00	Washington (WJLA)	Daypart WK GMA SAT 9-10A(Agency)-4Q21 (sell)	10/8/21
18.0	Normal Line / SPOT	10/17/21-10/17/21	3	7:30A- News YOUR SIDE V 730AM		1					X	1	\$100.00	\$100.00	Washington (WJLA)	Daypart WK GOOD MORNING WASHINGTON SUN(Agency)-4Q21 (sell) - ESTIMATE IS BASED O	10/8/21
19.0	Normal Line / SPOT	10/17/21-10/17/21	2	7:58:40A- AE Morning Ame		1					X	1	\$450.00	\$450.00	Washington (WJLA)	Daypart WK GMA-SUN(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORM	10/8/21
20.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30 7A- 8A (EST))	4	X	Х	X	(4	\$800.00	\$3,200.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	10/8/21
21.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30 8A- 9A (EST))	4	х	Х	х	(4	\$800.00	\$3,200.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	10/8/21
					CONI	FIR	MAT	101	٧C	ON	ITR	RAC	Т				
Accepted-	Agency/Advertiser:		Date		Accepted-Sta	tion:							Date:	Comments:			

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Line Type / Break Type (Ref #)

Dates

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		Contract # Schedule Dates	5023459 10/12/21-10/18/21	Date Entered Last Modified	10/08/21 10/08/21
	WJLA	Advertiser	Friends of Wendy Gooditis Delegate-D (133639)	Entered By	Mark Afsha
abc	1100 Wilson Blvd, 6th Floor	Agency	Buying Time Media (1779)	CO-OP	No
	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	11036980
		Brand	Gooditis Broadcast 10.12-10.18 (1629492)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buying Time Media		Buyer Name		Commission %	15.00
650 Massachusetts Ave I	٧W	Phone/Fax	/	Commission	\$6,963.75
Ste 210		CPE	1259/1273/11058	Net Total	\$39,461.25
Washington, DC 20001		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Standard		

Separation: 30

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / SPOT	10/12/21-10/15/21	3	:30	9A- Live with Kelly	3		Х	Х	Х	Х			3	\$300.00	\$900.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & DT LIVE W/ KELLY & DT LIVE W/ KELLY & SELLY & SELLY	
23.0	Normal Line / SPOT	10/12/21-10/15/21	3		10A- News-Good Morning Washington at 10a	3		Х	Х	Х	Х			3	\$250.00	\$750.00	Washington (WJLA)	Daypart DT RACHEL RAY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERF	10/8/21
24.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30	10:58:25A- ABC-The View	3		Х	Х	Х	Х			3	\$525.00	\$1,575.00	Washington (WJLA)	Daypart DT THE VIEW(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/8/21
25.0	Normal Line / SPOT	10/12/21-10/15/21	2		11:59:56A- News-7News ON YOUR SIDE at Noon	3		X	Х	Х	Х			3	\$400.00	\$1,200.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTU	10/8/21
26.0	Normal Line / SPOT	10/12/21-10/15/21	2		12:57:56P- ABC-GMA3: What You Need to Know	3		X	X	Х	Х			3	\$325.00	\$975.00	Washington (WJLA)	Daypart DT GMA3(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANC	
					CON	FIF	RM	AT	10	Ν (CC	JN.	TR	AC1	Γ				
Accepted	-Agency/Advertiser:			Date:	Accepted-Sta	ation:									Date:	Comments:			

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Washington (WJLA)

By Broadcast Month Spots

73

73

Oct. 2021

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	WJLA	Advertiser	Friends of Wendy Gooditis Delegate-D (133639)	Entered By	Mark Afshar
abc	1100 Wilson Blvd, 6th Floor	Agency	Buying Time Media (1779)	CO-OP	No
GIOO	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	11036980
		Brand	Gooditis Broadcast 10.12-10.18 (1629492)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buying Time Media		Buyer Name	, ,	Commission %	15.00
650 Massachusetts Ave N	١W	Phone/Fax	1	Commission	\$6,963.75
Ste 210		CPE	1259/1273/11058	Net Total	\$39,461.25
Washington, DC 20001		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Standard		

Separation: 30

Run Times

Washington (WJLA)	
By Broadcast Month	Spots	<u>Rate</u>
Oct. 2021	73	\$46,425.00
Grand Total:	73	\$46,425.00
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27.0	Normal Line / SPOT	10/18/21-10/18/21	3		5A- News-7News ON YOUR SIDE at 5AM		1			1	\$150.00	\$150.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 5A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/8/21
28.0	Normal Line / SPOT	10/18/21-10/18/21	2		3:59:27P- News-7News ON YOUR SIDE at 4PM		1			1	\$400.00	\$400.00	Washington (WJLA)	Daypart EF ABC 7 NEWS @ 4P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/8/21
29.0	Normal Line / SPOT	10/18/21-10/18/21	2		4:59:30P- News-7News ON YOUR SIDE at 5PM		1			1	\$600.00	\$600.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/8/21
30.0	Normal Line / SPOT	10/18/21-10/18/21	2		5:59:26P- News-7News ON YOUR SIDE at 6PM		1			1	\$900.00	\$900.00	Washington (WJLA)		10/8/21
31.0	Normal Line / SPOT	10/18/21-10/18/21	3		11:00:26P- News-7News ON YOUR SIDE at 11PM		1			1	\$500.00	\$500.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/8/21
					CONF	FIR	MAT	ION CC	NTR	ACT					
Accepted	-Agency/Advertiser:			Date:	Accepted-Sta	tion:					Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

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abc		Agency	Buying Time Media (1779)	CO-OP	No
GIGG	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	11036980
		Brand	Gooditis Broadcast 10.12-10.18 (1629492)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buying Time Media		Buyer Name	- , ,	Commission %	15.00
650 Massachusetts Ave N	1W	Phone/Fax	/	Commission	\$6,963.75
Ste 210		СРЕ	1259/1273/11058	Net Total	\$39,461.2
Washington, DC 20001		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Standard		
		Comments	Separation: 30		

Line	Line Type / Break Type (Ref #)	Dates	Sec			SPW	Мо	Tu	We	Th	Fr S	Sa S	Su S	Spots	Rate	Total	Station	Comments	Entered
32.0	Normal Line / SPOT	10/18/21-10/18/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$525.00	\$525.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/8/21
ı		CONFIRMATION CONTRACT																	

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